

# Swachh Bharat Abhiyan –

## R. S. Gunjal College of B.Sc. Nursing Campus Celebration Report

### 1) Introduction

Swachh Bharat Abhiyan is a national cleanliness campaign launched by the Government of India on 2nd October 2014 on the occasion of Mahatma Gandhi Jayanti. Our “R .S.Gunjal College of B.Sc. Nursing college ” organized a cleanliness program in the campus to create awareness among students about hygiene and environmental cleanliness.

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### 2) Objectives of the Program

- To keep the college campus clean and green
- To create awareness about cleanliness among students
- To reduce the use of plastic
- To promote proper waste management
- To encourage students to take responsibility for cleanliness

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### **3) Activities Conducted**

**Date:** 2nd October 2025

**Venue:** College Campus

The following activities were organized:

- . Campus cleaning drive
- . Awareness rally and slogan chanting
- . Speech competition on cleanliness
- . Poster exhibition
- . Demonstration on segregation of wet and dry waste
- . Tree plantation

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### **4) Participants**

- . Principal
  - . Teaching staff
  - . Students
  - . Non-teaching staff
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## 5) Outcomes of the Program

- . The campus became cleaner and more beautiful
  - . Students developed a habit of cleanliness
  - . Use of plastic was reduced
  - . Awareness about waste segregation increased
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## 6) Conclusion

The program was highly successful. Such initiatives help students understand their responsibility towards society and the environment. More such programs should be organized in the future to maintain cleanliness and sustainability.

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## **7) Slogan**

**“Cleanliness is Next to Godliness.”**



